

**THE LITTLE BLACK  
BOOK OF  
BILLIONAIRE SECRETS**

HOW TO TURN \$20K  
INTO \$26 MILLION IN 12 YEARS  
OR  
\$1.2 BILLION IN 30 YEARS

**Will Meade**



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# Join the Billionaire's Portfolio

Manage Your Portfolio Like A  
Billionaire Investor!

- \$ Break away from the herd.
- \$ Invest alongside the world's best investors.
- \$ Get the billionaire advantage.
- \$ Stocks that can double and triple.

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BillionairesPortfolio.com helps average investors invest alongside Wall Street billionaires, uncovering the best ideas from the best billionaire investors and hedge funds.

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# Why You Are Not a Billionaire

Inexperienced investors think they should be able to buy at bottoms, sell at tops and make gobs of money. But that's a highly difficult task.

The long-run annualized return for the S&P 500 (including dividends) is 8 percent. And after fees, most professional mutual fund managers *do not* beat the S&P 500.

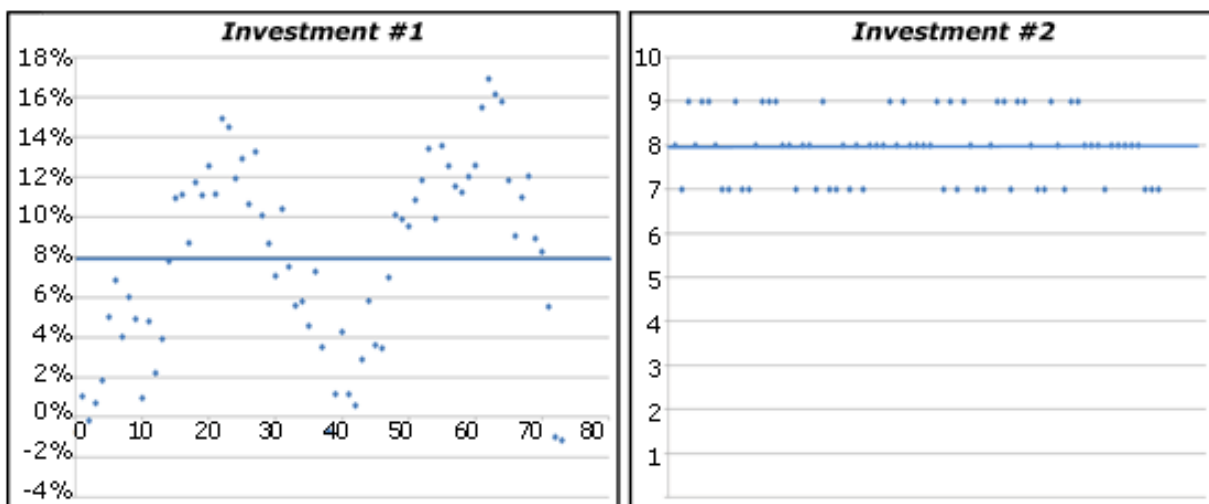
Moreover, too many investors do not understand the risk they're asked to take to achieve a 8 percent return.

The volatility of stock market returns is best measured by looking at the dispersion of returns around the average return. This gives you a clue as to how much risk you have to endure to achieve your expected return. It's called the standard deviation and is a good way to measure risk.

The standard deviation of the S&P 500 is 19 percent.

This means roughly 70 percent of the time, the S&P 500 should trade plus or minus 19 percent around its long-term average return. So if you use standard deviation as a gauge of risk, you'll find that the broad stock market pays you only 1 unit of return for 2 units of risk taken.

Take a look at these two hypothetical charts ...









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**BREAK AWAY FROM THE HERD ...  
AND STAND ON THE SHOULDERS  
OF BILLIONAIRES**

# How Billionaires ... Keep Getting Richer

## The Difference Between a Billionaire Investor and You?

...  
**Power  
and  
Influence!**

You see, unlike the average investor, billionaire investors don't stand by and let the global economic turmoil or restrictive policies destroy their wealth.

They pivot. And they capitalize!

How?

It's not from focusing on the things they cannot control. But by focusing on the things they *can* control.

Let me explain ...

Billionaire investors have a unique advantage. Of course, they have a lot of money. But with money, comes *power* and *influence*.

Unlike mutual fund managers, financial advisors and the rest of Wall Street and Main Street, these billionaires aren't in the business of guessing about what may or may not happen with a company, and its stock. They are in the business of sure things. They like to control their own destiny. And that's precisely what drives the way they invest.

They find companies that have a clear need for a shake-up. Then, they buy enough of the company to take control of the wheel.







# Wouldn't You Like to Have a Billionaire on Your Side?

## Let's start with GGP

This one is of the “home run” variety. They certainly don't come like this all the time, but when they do it's a lot of fun.



My guy was buying these shares, as the world was falling apart, between 25 cents and 50 cents. *(Editor's note: the blue box in the charts represent where the funds were found acquiring the stock).*

So the world is imploding, and he's pouring hundreds of millions of dollars into a penny stock – THAT GETS MY ATTENTION!

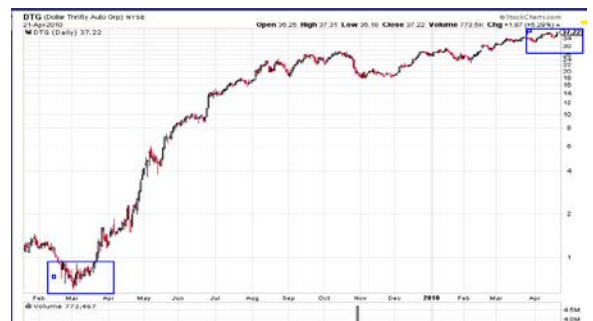
This stock went up 46-fold!

For those that might be slow doing the math, I understand. But that's \$460k for every \$10k invested.

That's a huge winner. And it also demonstrates the appeal of buying low priced stocks, which much of these guys like to do.

**You get more bang for your buck.**

Next, Dollar Thrifty ...



This chart really exemplifies why you need to follow billionaire investors.

Dollar Thrifty, a car rental company, was very near bankruptcy. Let me restate that ... this company was teetering on the edge of collapse.

The investor I followed stepped-in and bought millions of shares of DTG around 35 to 45 cents a share. That gave him controlling interest in the company.

Once he had control, he knew that he could impose his will on the company



# Doubles, Triples and Beyond

Take a look at Pulte Homes, now.

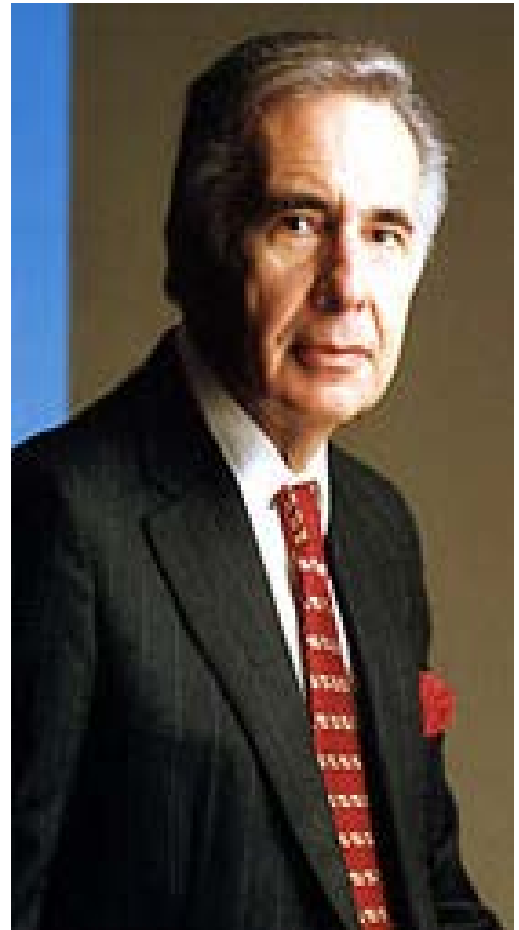


The guy that was involved in this stock, has one of the greatest long-term-track records of any hedge fund manager in the business. He's averaged over 35% a year for the past 20 years. And he's now worth about \$5 billion.

In this case, he became bullish on homebuilding stocks around mid 2011.

His approach: To bet on a rebound in housing, he wanted to find the cheapest stock in the sector. He bought the one with the lowest book value, the lowest share price and (this is key) the most liquidity. He chose Pulte.

Pulte is a member of the S&P 500, and was one of the few stocks in the S&P 500 index that sold below book value and under \$5 a share. So he dove in. He purchased millions of shares



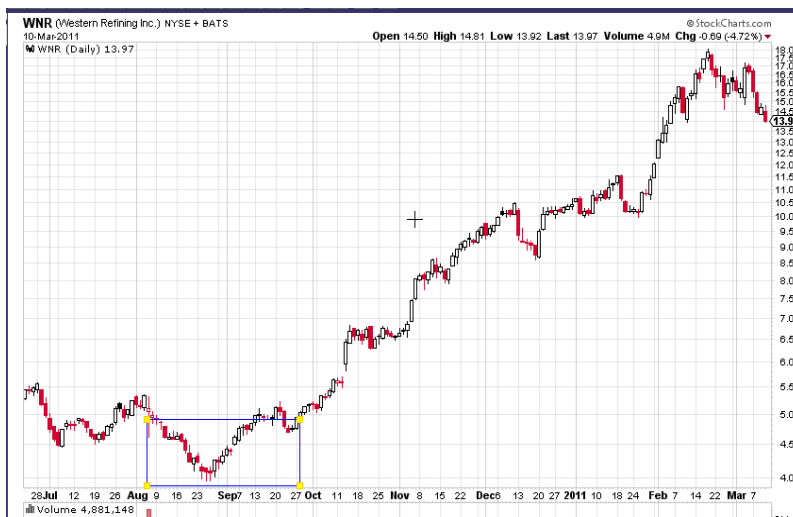
**Carl Icahn**  
One of the great  
Billionaires  
investors

around \$4.25. The stock went up 200% in less than a year.

This is another example of the way these billionaires trade. They want low priced stocks, because it gives them the opportunity to make multiples of their money

invested. And you can see in many of these cases, it doesn't take long after they've built their stakes, for these stocks to start running higher.

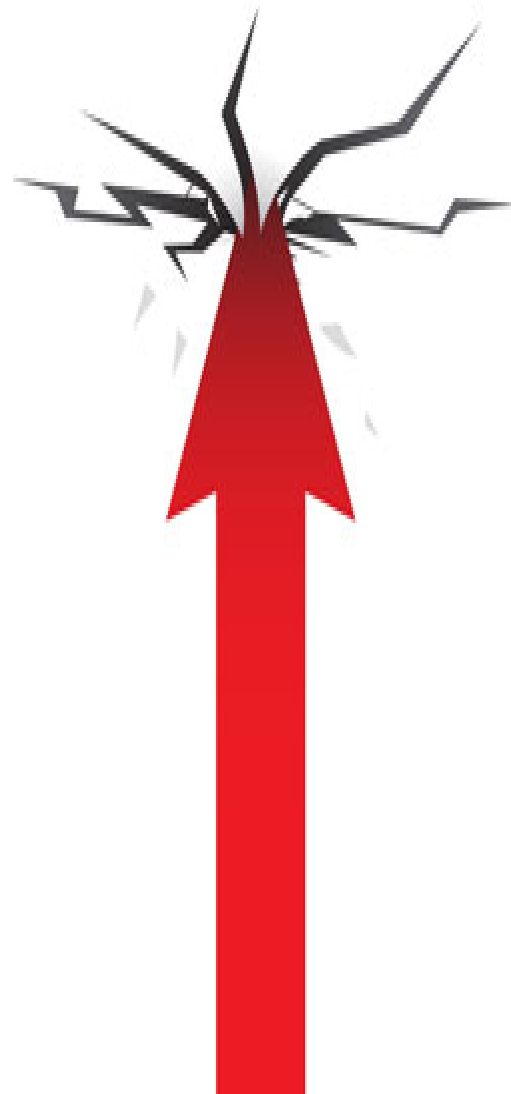
Another? How about this stock, Western Refining ...



Here is another example of one of these big-time billionaire investors buying a stock below book value.

I found him buying millions of shares in this gasoline refiner at around \$4.

He knew that if gasoline prices recovered, this stock would generate a huge return. Less than a year, the price of gasoline jumped. And the stock more than tripled!



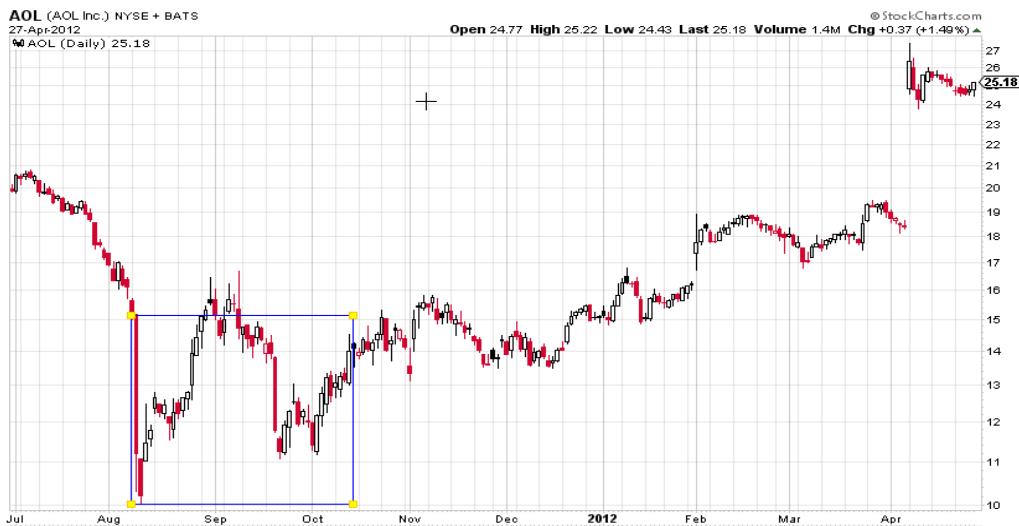
Finally, let's take a look at AOL.

The guys involved in this play are bulldogs. They buy a controlling interest in a company, and then they like to force management to sell assets. In turn, they manufacture a return on their investment.



And that's exactly what they did with AOL. They forced the company to sell their patents to Microsoft, for more than the company's market cap! The result ...

### A DOUBLE in about eight months.



This AOL example shows you that this type of investing can be done with even well known, large cap stocks.

Now, I can assure you, the above examples are just a very small sample.

This is what this type of investing is all about. It's about consistent big winners.

# **Follow The Billionaires**

## **It's like car-pooling with a billionaire. They drive and we get a free ride.**

It's about getting a partner on your side that is hell-bent on making money – big money ... and that's what these hedge funds that I follow represent.

They have to be right. They get paid when they are right.

And these plays all have to work out within their time frame - which is inside

of a year, in most cases. After all, these funds are competing for assets, but mostly for pride ... and annual returns are everything!

So they can't sit and wait five years for an investment to work out, like a mutual fund or endowment might.

They buy stocks that they know they can take control of ... to unlock value, to impose their will.

And their will is very clear: To make money ... a lot of it.

In all of my years of experience working this industry, I've narrowed down my investing strategy to three simple steps:

Step #1: I find out who the best are

Step #2: I find out what they're buying

Step #3: I buy what they buy

Just follow the best the rest is easy.

These guys are rich because they control their own destiny. They do all the work for you. They put their own money on the line.. Brokers, mutual funds don't.

## Follow the BEST!

They put up huge returns every year regardless of what the market does.

Just one of these stocks could let you retire rich.

Most importantly, this type of investing lets you enjoy your life. Instead of staring at screens all day, take a walk, play golf, fish, play with your kids. Get rid of those computer screens that are killing you.

Put simply, following the worlds greatest billionaire investors can put you on the same path to becoming rich.

Keep I mind those S&P 500 long run returns I mentioned earlier. A measly 8% per year with loads of risk. Now, look at these returns from some of the great billionaire investors of our time.

Carl Icahn has put up **53% per year** over the past 20 years.

John Burbank has returned **50% per year** since 2000.

David Tepper has made **41% per year** since 1993.

The most amazing thing about all of these great investors is that they made these incredible returns simply buying stocks. That's it, just publicly traded companies that you and I can click a button and buy.

## Follow the BEST ...

In these cases, you are buying a stock with a huge potential return, but limited risk. This is key.

For example, take Lone Pine Resources(LPR), a deeply undervalued Oil and Gas Stock. Here, we have a stock that possesses "asymmetrical risk." This is what great investors LOVE to see.

Here's what I mean ...

Lone Pine sells for \$1.50 a share and has a billionaire hedge fund investor who is pushing this company to create shareholder value. The stock could go back to its previous high of \$8 a share with some influence from its biggest investor. That would be a huge 430% return.

Now, on the other hand, the downside of the stock is that it could go to zero. But even if the stock went to zero you can only lose 100%. I should say, this rarely, if ever, happens when a billionaire hedge fund manager owns more than 10% of a stock.

So if the world falls apart you only lose 100%. If things go right you have prospects of 400% or more. That's a 4 to 1 risk reward trade. And trust me, there aren't a lot of investments that offer that scenario. That is why the best investors like stocks that have this ASYMMETRICAL RISK TO REWARD opportunities.

**“Great  
Investors  
LOVE  
Asymmetric  
Risk”  
Will Meade**



# Follow the BEST ... And BUY THE DIP!

Before I go on, I want to emphasize the extreme value of these types of returns I just mentioned.

The difference between 50% per year and 8% per year, when you account for the compounding effect over years of time is extraordinary. It's the compounding effect of those types of returns that builds wealth. And that's exactly why these guys are billionaires.

This is exactly why I've chosen to align my financial future and my career with these proven investors.

In fact, I've done, to my knowledge, the most thorough research on the investing performance of billionaire investors and activist investors.

I have a huge database of investors and I have the good fortune of having access to the most sophisticated and expensive technology that Wall Street has to offer. Plus, I have a very lucrative network of contacts, among them, some of these billionaire investors themselves.

In short, over the years I've tested portfolios of these top managers through millions of iterations, and I've narrowed down my top guys – my team. And I went back through every single stock pick these guys made over the past 25 years. What I found was truly amazing.

## **The Research = Big Results**

If you would have followed every single stock pick these investors made over the past 25 years, you would have returned an amazing 42% per year on your money.

## **But this is even more impressive ...**

If you bought the dip on these investors, the past twelve years would have returned you **82% a year**.

That's buying the stocks they own a third cheaper than what they paid for them. The results are huge!

That can turn \$20k into \$26 million in twelve years ... or \$20k into \$1.2 billion in 30 years. And don't forget, this is during the worst single period ever in the history of the stock market.

Those are big numbers. And guess what. It can be done. There is living proof right in front of us, with every one of these self-made billionaire investors.

Summary on following page

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The Little Black Book of Billionaire Secrets is strictly an informational publication and does not provide individual, customized investment or trading advice to its subscribers. Although many of our analytical approaches are unique, they are based on publicly available data.

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# Secrets of Billionaire Investing Summary

- 1) Billionaire investors bet on sure things.
- 2) They invest in things they know very well.
- 3) They want to be in situations where they can control their own destiny.
- 4) The billionaire's secret of Wall Street is this: Only buy stocks that the world's best billionaire investors own.
- 5) But wait that's not good enough. When possible buy these same stocks at a discount to what these billionaire investors paid, and get an extra kicker.
- 6) Hold these stocks, enjoy life and wait till they return 300 to 500% ... And then sell them (or do what I do, sell when the billionaire investors sell).
- 7) Sit back and enjoy the power of compound interest.
- 8) If you do this, your \$20,000 could be worth \$26 million in 12 years.
- 9) Rinse and repeat.

## My favorite billionaire investor quote ...

*“You only need a few ideas  
to be fabulously wealthy”*

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